

# Whit Perschke

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## EDUCATION

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**Western Colorado University** - Gunnison, CO ..... Graduating Spring of 2026

- *Bachelor of Arts, Communication Arts with Film Studies Emphasis*
- *GPA 3.93/4.0*

## PROFESSIONAL EXPERIENCE

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**Mountaineer Media Talk Show Producer** — Gunnison, CO ..... January 2025 – Present

*WCU Mountaineer Media Film Club*

- Organized outreach and scheduling for client and club communication.
- Maintained Call Sheets and organizational spreadsheets for smooth production.
- Developed and oversaw creative writing and pre-production efforts.
- Collaborated with post-production supervisor and social media team for effective distribution.

**Lead Barista** — Grand Targhee Ski Resort, WY ..... November 2022 – April 2024

*Snorkel's Café*

- Promoted to lead for the cafe after one season; held the position through peak tourism period and handled new-hire training.
- Implemented the first drink abbreviation system for the café, streamlined daily tasks and expectations through a brand-new shift checklist, wrote and designed a new menu.
- Honed in on personal-skills and customer engagement, connecting with diverse ski-resort clientele in addition to locals.

**Photographer, Videographer, Social Media Manager** — Buena Vista, CO ..... May 2022 – September 2022

*Station 24 Cafe / The Adventure Company*

- Handled primary shooting and distribution of social media content for both joint-owned companies.
- Organized product and employee photo shoots to update information on all websites.
- Directed and edited multiple diverse subject video advertisements.

**Videographer/Graphic Design E-Commerce Specialist** — Irvine, CA ..... May 2021 – August 2021

*Yimu International*

- Handled E-commerce sales, executed sales calls, and organized product shipments using online tools such as Zendesk, WordPress, LiveChat and more.
- Created product mock-ups and customizable designs for business-to-business sales through Photoshop.
- Produced product videos; handled all aspects, from scriptwriting to shooting and final processing with editing.

**Photographer/Videographer** — City of Industry, CA ..... September 2020 – April 2021

*Velice Company - Oscart Technology*

- Created numerous styles of professional-grade product photography and videography to curate brands' images and aesthetics.
- Handled influencer outreach, organization and management of all social media platforms on Instagram, Facebook and more.
- Coordinated content plans and advertisement ideas to boost brands' online engagement and presence.

**Producer's Assistant** — Chicago, IL ..... August 2019 – July 2020

*Roark, Pirsig & Dobie Production Company*

- Assisted director on all logistical matters onset; transcoded footage and organized clips; conducted camera-prep before the shoot.
- Worked on commercials for companies such as Dairy Queen and Werner on behalf of Americaneagle.com.

## FILM PRODUCTION EXPERIENCE

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“I Painted You Pretty” — Orange, CA ..... June, 2021

*Director of Photography — Student Film*

- Took on a key leadership role in the film.
- Created detailed shot-plan in conjunction with other key members of production.
- Coordinated with Director to ensure the creative and technical executive of their vision.
- Coordinated all camera and grip/electric workers on set.

“Tell Me When to Forget” — Los Angeles, CA ..... February 2019

*2<sup>nd</sup> Assistant Camera — Independent Short*

- Operated slate on all shots.
- Maintained detailed camera logs and managed safe transfer of media.
- Assisted 1<sup>st</sup> Assistant Camera on smooth operation and transportation of Camera.

“Two Paper Nightingales” — Orange, CA ..... January 2019

*Grip/Electric — Student Senior Thesis Film*

**Student Academy Award Nominated Film**

- Assisted and rigged lighting set-ups at DP’s instruction
- Organized equipment and grip-truck.
- Gained extensive knowledge of lighting safety and planning.

“Paraíso” — Orange, CA ..... May 2019

*1<sup>st</sup> Assistant Camera — Independent Short*

- Maintained camera-lens focus on all shots and ensured consistent sharp image.
- Maintained Camera safety in collaboration with 2<sup>nd</sup> AC
- Worked with DP to correctly set-up frame.

“Midwinter Night” — Orange, CA ..... November 2019

*1<sup>st</sup> Assistant Director— Independent Short*

- Created and enforced strict shooting schedules to ensure smooth production timeline.
- Organized team drive and contacted all crew and actors.
- Led safety meeting at the beginning of each shoot day.

## SKILLS

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**Skilled in:** Zendesk, Wordpress, LiveChat, Final Cut Pro, Adobe Premiere, Adobe Photoshop, Adobe Lightroom, Movie Magic Scheduling and Budgeting, GSuite (Docs, Sheets, Slides, Gmail), Microsoft Office Suite (Excel, Word, Powerpoint, Outlook)